

Two Sides Brazil Membership Certificate

We certify that **BRASILGRAFICA** is a
SPONSOR member of Two Sides Brasil.



Fabio Arruda Mortara
President

Vision

Unite common interests of the print communications industry, with a focus on sustainable and responsible forestry, paper production and printing.

Ensure that, in a world of scarce resources, recycling and reuse of printed communication are practiced by current and future generations.

Goals

Two Sides recognizes that the industry is responsible for all environmental issues that involve its field of activity and that it is necessary to correctly educate consumers about the use of paper and printed communication, so that they can make the best sustainable choices. Two Sides communicates facts about paper sustainability in a clear and simple way, combating misleading and inaccurate information that is widely disseminated. Two Sides encourages action towards a better understanding of environmental issues in the print and paper industry. It defends the choice and conscious use of the various products made with paper, whether for commercial purposes, education, leisure, packaging and sanitary purposes.

Two Sides International

Founded in 2008, Two Sides is a not-for-profit global initiative created by members from forestry, pulp and paper manufacturing, packaging, inks, pre-press, press, finishing, publishing, printing, envelopes and postal operators. Two Sides encourages the responsible production and use of print and paper, and clears up common misconceptions about the environmental impacts of using these resources. Paper, as it comes from certified and sustainably managed forests, is an exceptionally powerful means of communication, from a renewable source, recyclable and biodegradable. Two Sides promotes the unique sustainable and attractive attributes of print, paper and paper packaging. Two Sides operates throughout Europe, North America, South America, South Africa, Australia and New Zealand.

Two Sides Brazil

In Brazil, Two Sides is a project conducted by Instituto TS Brasil.



twosides.org.br



lovepaper.org.br